Valdosta-Lowndes Development Authority Tuesday, September 16, 2014 5:30 p.m. Development Authority Conference Room 103 Roosevelt Drive Monthly Meeting Agenda

#### **General Business**

- Call to Order
- Invocation
- Welcome Guests

## Election of VLCDA 2014-2015 Officers

### Minutes

• Regular Meeting, August 19, 2014

## Financial

• Review Compiled Balance Sheet and Income Statements for August 2014

# Marketing and Community Relations Update-Meghan Duke

- Community Outreach
- Press Release New Development Authority Chairman
- Art of Site Selection Presentation Survey
- Existing Industry Appreciation Campaign with Valdosta Daily Times
- Marketing Collateral Business Park Brochures
- Marketing Review

## Project Report-Allan Ricketts

- Project Color
- Project Maroon

# Existing Industry-Allan Ricketts

- Existing Industry Visits
- Existing Industry/Expansion Projects
  - Fussell Tire & Service
  - Express-Scripts
  - Project Cold
  - o Project Loaf-Busby Hahira, LLC / Bimbo Bakeries USA
  - Project White Cadillac
  - Project Patient-American Home Patient
- Community Business and Industry Partnership
  - Global Agribusiness Opportuity Symposium (October 8, 2014)

### Executive Director's Report- Andrea Schruijer

- o Update on Community Meeting Regarding Economic Development-August 20, 2014
- Attorney Report
- Citizens to Be Heard
- Adjourn General Meeting Into Executive Session
- Adjourn Executive Session into General Meeting
- Adjourn General Meeting

### Mission of the Valdosta Lowndes Development Authority

"Create an environment to attract new industry and promote the growth of existing industry to drive job creation and capital investment."