# Valdosta-Lowndes County Industrial Authority Tuesday, July 15, 2014 5:30 p.m. Industrial Authority Conference Room 103 Roosevelt Drive Monthly Meeting Agenda

#### **General Business**

- Call to Order
- Invocation
- Welcome Guests

#### **Minutes**

- Regular Meeting, May 20, 2014
- Executive Session, May 20, 2014
- Regular Meeting, May 27, 2014
- Executive Session, May 27, 2014

### **Financial**

- Review Compiled Balance Sheet and Income Statements for May 2014
- Review Compiled Balance Sheet and Income Statements for June 2014

## Public Relations & Marketing Update-Meghan Duke

- Public Relations & Marketing Opportunities
  - o Article and Collateral Materials for New Office
  - o 2014 -2015 Marketing Budget Proposal
  - o 2014 -2015 Marketing Blueprint
  - o Real Estate Marketing
  - o Food Processing Marketing Collateral

### **Project Report-**Allan Ricketts

- Project Maroon
- Project Royal

### **Existing Industry**-Allan Ricketts

- Existing Industry Visits
- Existing Industry Expansion Projects
  - o Express-Scripts
  - o Project Cold
  - o Project Treadway
  - Project Loaf
  - o Project White Cadillac
  - Project Patient
- Community Business and Industry Partnership
  - o International Agribusiness Symposium (October 2014)

### **Building Committee Update**

### **VLCIA Officer Nominating Committee Update**

• Slate of Officers for Consideration

Mission of the Valdosta Lowndes County Industrial Authority
"Create an environment to attract new industry and promote the growth of existing industry to drive job
creation and capital investment."

# Valdosta-Lowndes County Industrial Authority Tuesday, July 15, 2014 5:30 p.m. Industrial Authority Conference Room 103 Roosevelt Drive Monthy Meeting Agenda

## Executive Director's Report- Andrea Schruijer

- o Board Planning Session Update May 20-21, 2014
- o Proposed Budget Review
- o Proposed VLCIA Name Change

**Attorney Report** 

Citizens to Be Heard

**Adjourn General Meeting Into Executive Session** 

**Adjourn Executive Session into General Meeting** 

**Adjourn General Meeting**