Valdosta-Lowndes County Industrial Authority Thursday, March 13, 2014 12:00 p.m. Industrial Authority Conference Room 2110 N. Patterson Street Agenda

General Business

- Call to Order
- Invocation
- Welcome Guests

Minutes

• Regular Meeting, February 18, 2014

Financial

• Review Compiled Balance Sheet and Income Statements for February 2014

Public Relations & Marketing Update-Meghan Duke

- Public Relations Opportunities
 - International Trade Representatives
 - County Commission Presentation
- Marketing Opportunities
 - Marketing Materials
 - ValdostaLowndesProspector Mobile Site
 - South Georgia Classic

Project Report-Allan Ricketts

• Project Maroon

Existing Industry-Allan Ricketts

- Existing Industry Visits
- Existing Industry Expansion Projects
 - Project Wire
 - Project Treadway
 - o JHS-14
- Community Business and Industry Partnership

Executive Director's Report- Andrea Schruijer

- Business Development Opportunities
 - o Georgia Quail Hunt February 2013
 - o March Regional Marketing Trip to Consultants
 - Recruitment activities
 - International Representative Visit
 South Joint Regional Development Authority
 - Staff Planning Session
 - Board Planning Session
 - o Met with Department of Agriculture to discuss regional food processing activity

Mission of the Valdosta Lowndes County Industrial Authority

"Create an environment to attract new industry and promote the growth of existing industry to drive job creation and capital investment."

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Attorney Report Citizens to Be Heard Adjourn General Meeting Into Executive Session Adjourn Executive Session into General Meeting Adjourn General Meeting